



Iowa FFA Association

The FFA Mission

FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth, and career success through agricultural education.

FFA Enrichment Center

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Oelwein FFA wins 2013 Iowa FFA Marketing Plan Career Development Event

The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University in Ames, on Tuesday, April 23, 2013. The first place team for the Career Development Event was the Oelwein FFA Chapter at Oelwein. Team members include Hannah Fink, Emily Kalb, and Tessa Stewart. The agricultural instructor is Scott Smalley. The second place team for the event was the Maquoketa FFA Chapter the agricultural instructors are Gary Bruns and Jennifer Nabb.

The National FFA Foundation sponsored the plaque for the champion team. Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. CDS Global and Iowa Agricultural Development Authority sponsored the Iowa FFA Foundation sponsored this year's event.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

Oelwein FFA Chapter – Hannah Fink, Emily Kalb, and Tessa Stewart
Scott Smalley, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

Maquoketa FFA Chapter
Gary Bruns and Jennifer Nabb, Ag Ed Instructors/FFA Advisors

Top Four High Teams

- 1 Oelwein FFA
 - 2 Maquoketa FFA
 - 3 Laurens-Marathon Tall Corn FFA
 - 4 Chariton FFA
- more-

Top Team in Written Plan

Oelwein FFA

Top Team Presentation

Oelwein FFA

Team Ratings

GOLD Ratings:

Chariton FFA

Laurens-Marathon Tall Corn FFA

Maquoketa FFA

Oelwein FFA

SILVER Ratings:

AGWSR FFA at Ackley

Creston FFA

Iowa Falls-Alden FFA

Monticello FFA

Nashua-Plainfield FFA

West Lyon FFA at Inwood

BRONZE Ratings:

Audubon FFA

Calamus-Wheatland FFA

Cascade FFA

Clay Central/Everly FFA

DeWitt Central FFA

East Sac FFA at Lake View

Orient-Macksburg FFA

Red Oak FFA

Sibley-Ocheyedan FFA

Valley FFA at Elgin

West Delaware FFA at Manchester

The Iowa FFA Association has 216 local chapters with over 13,403 FFA members. FFA is a national organization of more than 550,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.